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The Next Paradigm: Common Sense for This Generation

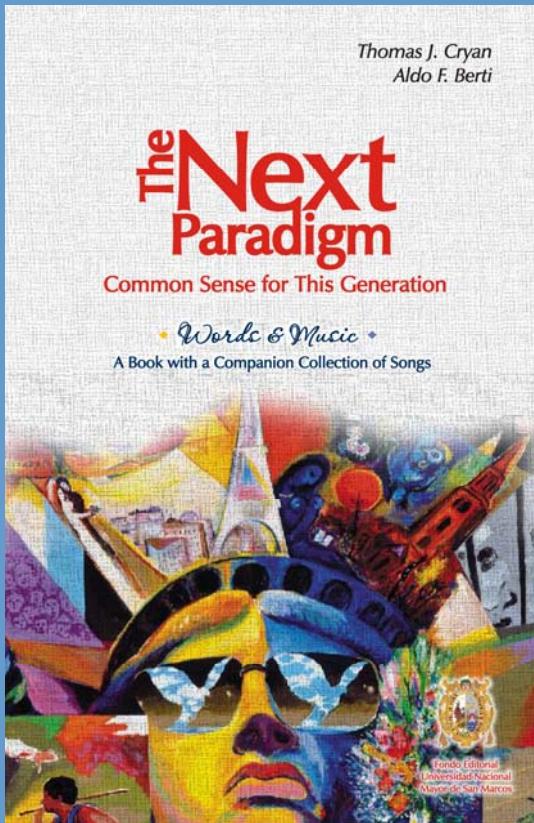
Words & Music

A Book with a Companion Collection of Songs

By

Thomas J. Cryan & Aldo F. Berti

The Universidad Nacional Mayor de San Marcos Press – a place for all voices – is pleased to present to the academic community, the media, and the general public, a new bilingual (English/Spanish) book/CD, ***The Next Paradigm: Common Sense for This Generation (Words & Music - A Book with a Companion Collection of Songs)***, by the authors Thomas J. Cryan & Aldo F. Berti.



www.thenextparadigm.org

<http://biblioteca.unmsm.edu.pe/fondoeditorial/index.asp>

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The Next Paradigm (TNP) is about real systemic change. This dynamic work of Words and Music presents a compelling discussion of the major issues facing our society today. By punctuating the Words with interrelated Music drawn from the 60's & 70's, **TNP** offers an evolutionary improvement in our societal systems. Focused on the contemporary politics, society and culture of the Millennial Generation, **TNP** reaches across the generations to those who believe now is the time to make a difference.

TNP takes the unique position that ideas can be created, developed and exchanged more profoundly when the written word is complemented by music. The **TNP** book includes a companion CD of classic songs of activism and protest, which have been interpreted by a new generation of emerging artists. Each chapter of the book is tied directly to the music, propelling the reader into a complete experience of word, thought and song that produces a more fully-actualized interaction with the concepts addressed.

Cryan and Berti venture forth with impertinence and logic into this terrain, and examine a series of topics, reminding us that much should be changed, systematically; that it is fundamental to establish clear meritocratic criteria in our daily lives and government; and that it is possible to journey towards a vibrant and robust economy if we change the rules of the game. This book presents ideas you will rarely find in newspapers or magazines.

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